

Lakelander

Rates effective as of February 1, 2021
Subject to change without notice

6-Column widths

1 col. = 1.67"
2 col. = 3.46"
3 col. = 5.25"
4 col. = 7.04"
5 col. = 8.88"
6 col. = 10.66"

4 CI ad (3.46"x 2")
\$28.00

6 CI ad (3.46"x 3")
\$42.00

8 CI ad (3.46"x 4")
\$56.00

10 CI ad (3.46"x 5")
\$70.00

12 CI ad (3.46"x 6")
\$84.00

14 CI ad (3.46"x 7")
\$98.00

24 CI ad (5.25" x 8")
\$168.00

9 CI ad (5.25" x 3")
\$63.00

12 CI ad (5.25" x 4")
\$84.00

15 CI ad (5.25" x 5")
\$105.00

18 CI ad (5.25" x 6")
\$126.00

21 CI ad (5.25" x 7")
\$147.00

12 CI ad (7.04" x 3")
\$84.00

16 CI ad (7.04" x 4")
\$112.00

20 CI ad (7.04" x 5")
\$140.00

24 CI ad (7.04" x 6")
\$168.00

Business Review

300 Word Article
& Picture

Front Page!
Only \$299

1/4 Page Lakelander

30 CI ad

3 ci wide (5.25" x 10")

\$210.00

1/2 Page Lakelander

64 CI ad

3 ci wide (5.25" x 21.25")

4 ci wide (7.04" x 16")

6 ci wide (10.63" x 10.5")

\$448.00

Full Page Lakelander

127.5 CI ad

(10.63" x 21.25")

\$892.50

SPECIAL PAGE PLACEMENT FEE - \$20

COLOR CHARGE - \$40

Tacklebox

*Rates effective as of February 1, 2021
Subject to change without notice*

4 CI ad (3.35" x 2")
\$28.00

6 CI ad (3.35" x 3")
\$42.00

8 CI ad (3.35" x 4")
\$56.00

10 CI ad (3.35" x 5")
\$70.00

12 CI ad (3.35" x 6")
\$84.00

14 CI ad (3.35" x 7")
\$98.00

1/2 Page
30 CI ad (5.06" x 10")
\$210.00

9 CI ad (5.06" x 3")
\$63.00

12 CI ad (5.06" x 4")
\$84.00

15 CI ad (5.06" x 5")
\$105.00

18 CI ad (5.06" x 6")
\$126.00

21 CI ad (5.06" x 7")
\$147.00

**BUSINESS
DIRECTORY ADS**
(3 1/16" X 1 1/8")
**\$15.00/week 4
week minimum**

**Full Page
Tacklebox**
64 CI ad (10.25" x 10.25")
\$448.00

6-Column widths
1 col. = 1.625"
2 col. = 3.35"
3 col. = 5.06"
4 col. = 6.81"
5 col. = 8.50"
6 col. = 10.25"

SPECIAL PAGE PLACEMENT FEE - \$20

COLOR CHARGE - \$40

